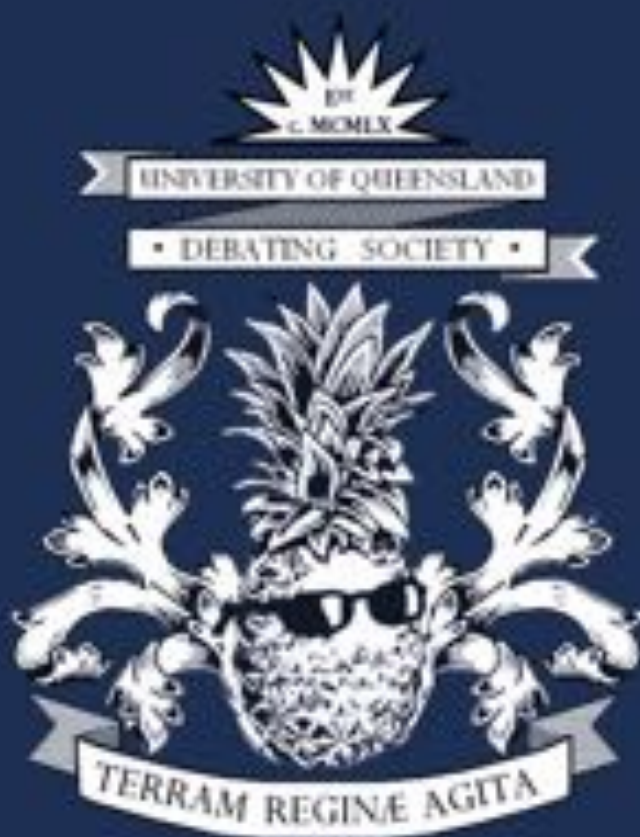


# UNIVERSITY of QUEENSLAND DEBATING SOCIETY

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*Sponsorship Prospectus 2017*





## WHO ARE WE?

Founded in 1960, the University of Queensland Debating Society (UQDS) is one of Queensland's most prestigious student societies. Since its inception, alumni have included numerous Rhodes Scholars, high profile politicians, barristers and business people.

Our members pursue success in high-profile graduate employment in fields as diverse as law, commerce, consulting, economics, engineering, science and politics. This can be attributed to the fact that debating attracts confident students who seek to challenge themselves, defend their ideas and develop their skills in a competitive environment.

Building on its long and established history, UQDS is continuing to grow both in size and success. In 2016, there were over 180 financial members of the society, with many turning up each week to compete in our internals competition. In 2017, we hope to grow and develop even more, allowing more university students to experience the opportunities that UQDS provides.

## WHAT DO WE DO?

### Internal Competitions

Held every week, our internals competitions are fiercely competitive and are regularly attended by both new and experienced debaters alike.

As there is only 15 or 30 minutes of preparation and a virtually unlimited scope of potential topics, debaters must keep abreast of current affairs and hone their ability to efficiently formulate, analyse and synthesise ideas.

### External Competitions

Members of UQDS also regularly attend tournaments at a local, national and international level, expanding our outreach and providing immeasurable educational benefits.

Each year, UQDS contingents attend the World Universities Debating Championships, the Easter Intervarsity Debating Championship, the Australasian Intervarsity Debating Championships and the Australian Women's Parliamentary Debating Championships.



## WHY DO WE NEED PARTNERS?

Debating at large tournaments requires significant resources that are generally far beyond the reach of a full-time student. This is because debating is an immensely cosmopolitan activity - participating students frequently travel around the world to compete, gaining an almost unparalleled global outlook.

Unfortunately, university funding changes have restricted the ability of UQDS to send large contingents to domestic and international tournaments, thereby limiting our successes relative to our better-financed Melbourne and Sydney counterparts. Through sponsorship, your firm can assist exceptional debaters and ensure that UQDS remains competitive at an international level.

## HOW WILL YOUR COMMITMENT HELP?

### Tournament Subsidies

Currently, cost is the biggest barrier that prevents debaters from attending tournaments. The cost of attending large tournaments can easily run into the thousands of dollars.. With your partnership, we can work towards providing subsidies for all debaters attending tournaments and introducing scholarships for those experiencing financial hardship, ensuring all debaters can experience debating in a large tournament setting.

### Assisting Outstanding Women

If requested, we can guarantee that your sponsorship will go directly to helping women in debating.

As well as subsidizing tournament costs to make tournaments more accessible for women, your sponsorship can also assist in hosting tournaments, social events and training days aimed specifically at assisting our female debaters.

### Public Debate Series

In the past, UQDS has run a series of public debates. Designed to increase community engagement and the presence of UQDS on Campus, this series also allowed high-achieving debaters the chance to hone their skills in a public setting.

With your help, we hope to reignite this Series in 2017.



# WHY SPONSOR UQDS?

## Access to Skilled Debaters

Sponsoring UQDS provides you with the opportunity to recruit from a pool of university students with a unique skill-set. With a Facebook group of over 1000 members, we can promote your firm's details to a large audience

UQDS members are well-equipped to succeed in a corporate environment, possessing the advanced communication skills which enable them to confidently make presentations to clients, create meaningful professional relationships and contribute in team environments.

Debaters also possess the transferable skills and capacity to adapt to new challenges that are essential to success. Armed with only 15 minutes of preparation time, debaters must confront complex policy challenges and craft practical solutions, whilst simultaneously defending their positions from criticism.

## Access to Exceptional Women

UQDS has a proud history of engaging, empowering and retaining female debaters, evidence by our equal opportunities commitment, training days and debates specifically for women, and rigorous adherence to tournament Affirmative Action policies.

Sponsoring UQDS provides you with the opportunity to enhance your firm's visibility to exceptional female debaters from around the world.

## Access to the broader UQ Community

UQDS has a prominent presence at the St Lucia Campus. UQDS hosts a range of major public events on campus, cementing our position as one of the largest and most prestigious non-faculty clubs at UQ.

UQDS is the largest debating society in Queensland, and attracts debaters from Griffith University and QUT, thus expanding our reach and impact to students across the state.

As one of the most professional clubs at UQ, UQDS is also the perfect partner to assist with the logistics and marketing of on-campus recruitment seminars.



# SPONSORSHIP PACKAGES

## Platinum (\$3000 – Only one available)

- Naming rights to all internals competitions
- Naming rights and speaking time at one Novice Day Tournament
- Right to choose topic theme at one round of Internals Competition in each semester
- Prominent Logo placement on all powerpoint slides used at Internals Competitions
- Right to display banner at all major UQDS events
- Sponsor promotion on the UQDS Facebook page

## Gold (\$2000)

- Naming rights and speaking time at one Novice Day Tournament
- Right to choose topic theme at one round of Internals Competitions in each semester
- Logo displayed on all powerpoint slides used at Internals Competitions
- Right to display banner at all major UQDS events
- Sponsor promotion on the UQDS Facebook page

## Silver (\$1000)

- Logo displayed on all powerpoint slides used at Internals Competitions
- Right to display banner at all major UQDS events
- Sponsor promotion on the UQDS Facebook page

## Bronze (\$500)

- Acknowledgement of Sponsorship at all UQDS Internals Competitions
- Sponsor promotion on the UQDS Facebook page

## Bespoke Packages Available



## PAST ALUMNI



### **Julia McKay**

Executive Director of UN Women Australia  
National Finalist for Young Australia of the Year  
Telstra Young Businesswoman of the Year (ACT)



### **Tom Gole**

Project Leader at Boston Consulting Group  
Ph.D in Economics from Harvard University  
Worked for RBA, IMF and World Bank



### **Simon Quinn**

Associate Prof. at the University of Oxford  
Deputy Director of the Centre for the Study of African Economics  
Oxford Union Debater of the Year (2007)



### **Caitlin Goss**

Associate Prof. at the University of Queensland  
DPhil in Law at Oxford University  
Worked as Associate to Hon. Justice C.E. Holmes



## CONTACT US

If you are interested in becoming a Sponsorship Partner of UQDS, we would be delighted to hear from you. We are more than happy to begin a discussion over email, phone or in person.

To learn more, please contact the Vice President (Sponsorship), **Liam Bond**, on **0439448198** or email **[sponsorship@uqds.org](mailto:sponsorship@uqds.org)**

